



Poolside 

## POOLSIDE STORE RETAIL & MAINTENANCE

Outer South-East Melbourne, VIC

VIC

POOLSIDE RETAIL AND MAINTENANCE (OUTER SOUTHEAST MELB) BFB0648

### FULL BACKING AND INDUSTRY SUPPORT WITHOUT THE FRANCHISE FEES - STRONG BUYING POWER

This family owned and operated pool supplier and maintenance business provides an in-store and on-site customer service for all types of pools and spas. This is a one-stop pool shop stocking the best quality cleaning products, equipment and accessories, together with pool cleaning and maintenance.

WIWO, take over a pre-existing business and fast forward to immediate profits and cashflows. Great team in place that cover the repairs, cleaning, retail and administration. The current owner works parttime on the business averaging 24 hours per week. No reason why a new owner operator cannot benefit from the same arrangement.

- Work for yourself with the backing and support of a national brand that has been operating since the 80's
- **NO** franchise, royalty or license fees - **EVER!**
- Well established business - Over 14 years in the area
- Profitable and award-winning store
- Located within a large growth corridor in outer Melbourne
- Few competitors in a very large market
- Physical and online store - 280m<sup>2</sup> retail space
- Ample parking at retail store
- Onsite technical and cleaning service for residential, aged care, schools, businesses
- Four (4) week handover training and support will be provided to the right buyer

BioGuard Poolside are experts in the pool and spa industry, stocking the largest range of premium products including brands like BioGuard, BioLab and Fluidra. Poolside stores also boast innovative technology

Price

Expressions of  
Interest

Property  
Type

Business

Property ID 648

### Agent Details

David Flanagan - 0483 964 232  
Cameron Prosser - 0483 960 232  
BF Brokers HQ - 0388235400

### Office Details

BF Brokers Victoria  
Tooronga Village Suite 2.03, 1  
Crescent Road Glen Iris VIC 3146  
Australia  
03 8823 5400



**BF BROKERS**

Committed to Service and Integrity

and the fastest, most accurate computerised water analysis methods. Since 2004, BioGuard Poolside has been voted best pool and spa shop by the Swimming Pool and Spa Association (SPASA).

The current owner has been very successful during his tenure with the Poolside BioGuard group, and in the last 9 years has seen a healthy financial return year after year. 2022/23 produced a favourable return of over \$200K PEBITDA to a parttime owner operator.

Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other business opportunities, please contact Muhammad Qasim on 0483 952 232.

*NB: \*The business images shown are for illustration purposes only and may not be an exact representation of the business.*

*The above information provided has been furnished to us by the vendor/s. We have not verified whether or not that information is accurate and do not have any belief in one way or the other in its accuracy. We do not accept any responsibility to any person for its accuracy and do no more than pass it on. All interested parties should make and rely upon their own inquiries in order to determine whether or not this information is in fact accurate.*