

WELL-ESTABLISHED REFORMER PILATES FRANCHISE – TURNKEY OPPORTUNITY (SUNSHINE COAST, QLD) BFB4711

A PROVEN BRAND, A LOYAL COMMUNITY AND A BUSINESS THAT'S READY TO GROW

Step into one of Australia's fastest-growing fitness categories with this established reformer Pilates studio, perfectly positioned in a sought-after Sunshine Coast location. Operating under a nationally recognised boutique fitness brand, this business comes with the marketing power, proven systems, training and brand recognition that only a leading franchise network can provide. This is a turnkey opportunity to own a respected, high-performing studio from day one.

With a loyal and growing member base, a reputation for exceptional coaching and a welcoming community atmosphere, the studio is delivering strong, consistent results. Its dynamic, time-efficient classes appeal to busy professionals, parents and active locals alike, while a range of specialised services creates multiple revenue streams. Backed by a skilled, brand-certified team and set in a thriving coastal lifestyle market with year-round visitors and excellent main-road exposure, this is a business ready to take to the next level.

- Established in 2020
- Total revenue of more than $300,000 in FY 2025/26
- Prime location on the Sunshine Coast
- Part of the Pilates franchise network
- Team of 5 qualified, brand-certified coaches
- Approximately 40 classes scheduled per week
- Additional services, including beginner, private, and pre- and post-natal classes, as well as a Pilates instructor course
- Listed on ClassPass, providing additional exposure and bookings
- State-of-the-art reformer machines in place
- 206sqm premises with 2 toilets, 2 showers and an office

Opportunities like this rarely come to market. Whether you're a

Price	$120,000
Property Type	Business
Property ID	4711

Agent Details

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passionate fitness professional ready to own your own studio or an investor seeking a proven, brand-backed business in a booming sector, this studio ticks every box. With the hard work of establishing the business already done, a strong team in place and plenty of room to grow through extra classes, memberships and services, the new owner can hit the ground running from day one. Don't miss your chance to secure a piece of the Sunshine Coast lifestyle – enquire today.

Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other fitness and health opportunities in Queensland state, please contact Brenton Rickard on 0483 969 232 or brenton@bfbrokers.com.

Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.

*NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.*

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