



WELL-ESTABLISHED 24/7 PLUS FITNESS GYM

Brisbane, QLD

QLD

WELL-ESTABLISHED 24/7 PLUS FITNESS GYM (BRISBANE, QLD)
BFB4514

A FULLY OPERATIONAL 24/7 GYM WITH LOYAL MEMBERS AND GROWTH POTENTIAL

Take ownership of a thriving 24/7 fitness centre that has been serving its community for over 11 years. This Plus Fitness location has built a loyal and growing membership base since opening in 2014, delivering a well-rounded fitness experience through functional training, strength-based workouts, and recovery-focused classes. With nearly 600 active members and 100% membership-based recurring revenue, the business offers stability from day one.

The facility spans 404sqm of well-presented gym floor packed with a quality commercial fit-out including pin-loaded, plate-loaded, and premium cardio equipment. A dedicated team is already in place, including a Manager/Fitness Coordinator, Reception/Sales, and contracted fitness professionals. Full franchisor handover and training support is provided, making this an entry point for both first-time operators and seasoned fitness industry professionals looking to expand their portfolio.

- Over 11 years of trading history — established in 2014
- Nearly 600 active members with recurring membership revenue
- 24/7 access across a 404sqm facility with showers, office, and support spaces
- 3 weekly group classes included in membership (functional fitness, strength, and flow/stretch)
- Fitness Passport accepted — broadening membership reach
- Experienced staff team in place across management, sales, and training roles
- Full franchisor handover and training provided
- Club refresh required within first month to bring club inline with

Price	\$60,000
Property Type	Business
Property ID	4514

Agent Details

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current franchise branding. Further strength equipment replacement required within 12 months

- Club refresh and equipment upgrades providing opportunity to align prices with market rates and improve yield and profits of club

This is a chance to step into a business that already works — with the upside still ahead of you. The planned club refresh and equipment upgrades aren't just a compliance requirement; they're a catalyst to reposition the club, increase pricing in line with current market rates, and meaningfully grow profitability. Backed by one of Australia's recognised gym franchise networks and a community that keeps showing up, this Brisbane Plus Fitness location is primed for its next chapter under motivated new ownership.

Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other fitness and health opportunities in Queensland state, please contact Brenton Rickard on 0483 969 232 or brenton@bfbrokers.com.

Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.

*NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.*

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