



STRONG-PERFORMING STUDIO PILATES

 North Brisbane, QLD

QLD

STRONG-PERFORMING STUDIO PILATES (NORTH BRISBANE, QLD) BFB4429

CASH FLOW FROM DAY ONE – A LOYAL MEMBER BASE AND A TEAM IN PLACE

This is not a start-up. This is a five-year-old, professionally run Studio Pilates franchise with a loyal member base, a full team in place, and 60 classes on the schedule every single week. Located in North Brisbane, this studio sits at the heart of a thriving village precinct filled with health-conscious families, professionals and lifestyle-driven locals.

This is exactly the kind of community that shows up for Pilates and keeps coming back.

With 9 certified Platinum Instructors, dedicated marketing support already running, and a modern 132 sqm studio in excellent condition, the hard work has been done. The business has to date been run under absentee/semi-passive management — meaning there is a clear, unexploited opportunity for a hands-on, full-time owner-operator to step in, tighten day-to-day operations, and drive meaningful profit growth from an already strong revenue base. You're not buying potential — you're buying performance, with further upside still on the table.

- Established in 2020
- \$630K+ annualised revenue (FY2025/26)
- 60 classes per week with a structured, optimised timetable
- 9 x Platinum Instructors (i3–i8 levels)
- Dedicated marketing support driving ongoing client acquisition
- Modern, well-maintained 132 sqm premises — fit-for-purpose from day one
- 14 high-quality reformer machines
- Five years of brand recognition and community trust
- Backed by the globally expanding Studio Pilates franchise network
- Strong potential for improved profitability under a full-time,

Price \$475,000 - Priced to Sell
Property Type Business
Property ID 4429

Agent Details

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BF BROKERS

Committed to Service and Integrity

hands-on owner-operator

This is the kind of opportunity that rarely comes to market — a proven, established studio with strong revenue, a loyal client base, and a clear path to improved margins already built in.

Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other fitness and health opportunities in Queensland, please contact Brenton Rickard on brenton@bfbrokers.com or 0483 969 232.

Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.

*NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.*

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