



PURPOSE-BUILT ALL-FEMALE FITNESS STUDIO

 Greater Geelong, VIC

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FITNESS STUDIO
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PURPOSE-BUILT ALL-FEMALE FITNESS STUDIO (GREATER GEELONG, VICTORIA) BFB4338

ANNUALISED PEBITDA FOR FY2025/26 EXCEEDS \$240K

This is a rare opportunity to acquire a purpose-built, all-female fitness studio that has carved out a distinct and loyal niche in Greater Geelong's growing health and wellness market. Operating across two thoughtfully designed levels, this well-established studio offers a complete, end-to-end fitness experience under one roof — high-energy Strength and HIIT training on the ground floor, and a dedicated sanctuary for Yoga and Pilates above. Open since 2018, the business has built a powerful brand identity centred on community, empowerment, and results-driven programming tailored exclusively for women.

Underpinned by a stable and highly predictable revenue base, every member is enrolled on direct debit — delivering consistent, recurring cash flow with minimal reliance on casual or drop-in income. The studio's vibrant culture extends well beyond its weekly timetable, with regular events and workshops that deepen member engagement and drive strong retention. Adding further appeal, the current vendors own the premises, giving the incoming buyer the rare flexibility to acquire the real estate outright or negotiate a lease arrangement — a genuine point of difference in today's market.

- Established 2017 — 9 years of brand equity and community trust

Price

Expressions of
Interest

Property
Type

Business

Property ID 4338

Agent Details

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BF BROKERS

Committed to Service and Integrity

- More than 200 members, 100% on direct debit — fully recurring, predictable weekly revenue
- 59 classes per week across Strength, HIIT, Yoga, and Pilates
- 201 sqm premises across 2 levels, purpose-fitted for both high-intensity and mind-body training
- Experienced team — Personal Trainers, Yoga & Pilates Instructors, and 1 Admin/CRM Coordinator
- Broad range of membership options catering to a wide female demographic
- Property flexibility — available for purchase with the business or via a lease arrangement
- Dedicated on-site parking bays
- Active events and workshop calendar driving community engagement and ancillary revenue

A loyal community already built — all you have to do is lead it. This is more than a gym; it's a thriving, fully staffed, cash-flow-positive business with a passionate and growing membership base in one of Victoria's fastest-growing regional cities. Whether you're an owner-operator ready to step into something exceptional, or an investor seeking a proven wellness business with real upside, this opportunity demands your attention.

Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other fitness and health opportunities in Victoria state, please contact Benjamin Owens on 0483 968 232 or ben@bfbrokers.com.

Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.

*NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.*

The above information provided has been furnished to us by the vendor/s. We have not verified whether or not that information is accurate and do not have any belief in one way or the other in its accuracy. We do not accept any responsibility to any person for its accuracy and do no more than pass it on. All interested parties should make and rely upon their own inquiries in order to determine whether or not this information is in fact accurate.