



DIVE INTO A JUMP! SWIM SCHOOL OPPORTUNITY

Melbourne, VIC

VIC



DIVE INTO A JUMP! SWIM SCHOOL OPPORTUNITY (MELBOURNE, VIC) BFB4337

WELL-ESTABLISHED LEARN-TO-SWIM FACILITY WITH COMMUNITY FOCUS AND GROWTH POTENTIAL

Located in Melbourne's south-eastern corridor, JUMP! Swim Schools presents an exciting opportunity to acquire a well-established boutique learn-to-swim business operating under a recognised national brand. Opened in 2019, this centre offers both group and private swimming lessons and caters to babies from 3 months of age through to stroke development, positioning it strongly within the family and early childhood market. The business benefits from JUMP!'s established model, which emphasises small class sizes, personalised instruction, and a calm, child-focused environment.

Purpose-built for comfort, safety, and learning, the centre features a heated indoor mineral pool and a boutique-style setting designed to minimise distractions and support each child's progress. JUMP! Swim Schools is well known for its tailored teaching approach, while the Keysborough location promotes a strong community feel by engaging closely with families and providing regular feedback on each child's development. Its accessible position within a busy commercial precinct further supports convenience for local families and ongoing enquiry potential.

- Established JUMP! Swim Schools centre, operating since 2019
- Located in Melbourne's south-eastern suburbs within a convenient commercial precinct
- FY2025/25 annual total revenue exceeds \$300,000
- 250 enrolled students providing a strong, recurring revenue base
- Spacious 730sqm premises with a total of 11 on-site parking bays
- Caters to babies from 3 months of age through to stroke development

Price

Expressions of Interest

Property Type

Business

Property ID 4337

Agent Details

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Committed to Service and Integrity

- Heated, purpose-built indoor mineral pool with strong family appeal
- Small, intimate classes designed to support personalised learning and reduce distractions
- Qualified learn-to-swim teachers and reception staff
- Sublease arrangement in place, generating additional income
- Community-focused environment with regular parent engagement and personalised customer experience
- Backed by an established franchise system with a proven boutique swim school model and strong support network

This is a standout opportunity for an incoming purchaser seeking a family-focused education and aquatic business with an established local presence, strong brand backing, and a clear point of difference in the market. With its boutique positioning, specialised teaching model, and broad appeal to young families, JUMP! Swim Schools in Melbourne's south-east offers an attractive pathway into the growing learn-to-swim sector.

Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other swim school opportunities, please contact Cameron Prosser on 0483 960 232 or cameorn@bfbrokers.com.

Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.

*NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.*

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