

NEAR-NEW BOUTIQUE PILATES STUDIO FOR SALE (SOUTH-EAST MELBOURNE) BFB4306

Price	SOLD
Property Type	Business
Property ID	4306

Agent Details

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MODERN FIT-OUT | PRIME LIFESTYLE LOCATION SURROUNDED BY COMPLEMENTARY BUSINESSES

Established in November 2025, this beautifully presented, brand-new reformer Pilates studio is located in a prime bayside pocket of Melbourne's south-east. Positioned among complementary lifestyle businesses, including a café and hair salon, the studio enjoys strong local foot traffic, excellent visibility, and plentiful street parking. The convenient location attracts clients who value high-quality fitness offerings close to home, without the need to travel through heavy traffic.

The studio delivers premium reformer Pilates in a modern, welcoming environment, offering a flexible mix of instructor-led classes and Digital OnDemand Reformer sessions. Members benefit from the ability to train both during staffed hours and outside peak times. The space is newly fitted out and professionally operated, supported by qualified instructors and a loyal, growing member base. An attached townhouse, sublet separately, provides an additional income stream and further strengthens the overall business model.

- Approx. 170 sqm modern, newly fitted-out Pilates studio
- Established in November 2025
- Team of experienced reformer Pilates instructors
- Approximately 100 active members with strong local loyalty
- Digital OnDemand Reformer access outside staffed hours
- Sauna facility enhancing the premium member offering
- Flexible membership options catering to a wide range of clients
- Attached townhouse generating additional rental income
- Located alongside complementary lifestyle businesses
- Ample convenient street parking

This is a standout opportunity to acquire a turnkey Pilates studio in a tightly held bayside area of Melbourne's south-east. With a modern fit-out, multiple income streams, flexible service model, and an established member base, the business is ideally suited to an owner-operator or investor seeking a lifestyle business with strong foundations and clear potential for continued growth.

Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other fitness and health opportunities in Victoria state, please contact Benjamin Owens on 0483 968 232 or ben@bfbrokers.com.

Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.

*NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.*

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