

Just Listed



ICONIC WELLNESS BRAND WITH THREE THRIVING STUDIO LOCATIONS

Melbourne, VIC

VIC

ICONIC WELLNESS BRAND WITH THREE THRIVING STUDIO LOCATIONS (MELBOURNE) BFB4056

PRIME LOCATIONS WITH HIGH FOOT TRAFFIC & LIFESTYLE APPEAL

This is an exceptional opportunity to acquire a well-established fitness brand with three premium studio located across Melbourne. The studios are fully fitted with state-of-the-art equipment and enjoy prime positions in high-traffic lifestyle precincts.

Each studio is professionally staffed and well-managed, allowing for smooth day-to-day operations and potential for further growth. The current owner is offering a flexible 4-week handover period, which can be tailored to the buyer's level of experience, covering all aspects from staff coordination and class scheduling to backend systems and marketing strategies. This is a turnkey business model ideal for experienced operators or passionate newcomers looking to step into a high-performing wellness brand.

- 3 Premium located studios
- High-end equipment and stylish fit-outs included
- On Demand Digital Platform
- Strong Market Leading Brand
- Incredible opportunity for further expansion or franchising
- Loyal and engaged member base with community focus
- Fully staffed with instructors, studio managers, and support team
- Flexible handover and training period provided by the current owner

This is a rare chance to own a standout fitness business with multiple high-performing locations, a strong market presence, and a brand loved by its members. Whether you're a fitness entrepreneur or investor seeking a premium asset in the health and wellness space, this opportunity delivers exceptional value and long-term potential. Don't miss it!

Price

Expressions of
Interest Invited

Property
Type

Business

Property
ID

4056

Agent Details

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Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other fitness and health opportunities in Victoria state, please contact Darren Horne on 0483 968 232 or darren@bfbrokers.com.

Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.

*NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.*

The above information provided has been furnished to us by the vendor/s. We have not verified whether or not that information is accurate and do not have any belief in one way or the other in its accuracy. We do not accept any responsibility to any person for its accuracy and do no more than pass it on. All interested parties should make and rely upon their own inquiries in order to determine whether or not this information is in fact accurate.