

PRIME REBRANDING OPPORTUNITY – GROUP FITNESS STUDIO (SOUTH-WEST SYDNEY) BFB3963

HIGH-ENERGY STUDIO ATMOSPHERE | STRONG LOCAL REPUTATION

An exciting opportunity exists to acquire a well-established group fitness studio in South-West Sydney and relaunch it under a fresh brand or new concept. Operating successfully since 2016, this business combines personalised training with a vibrant group atmosphere and a loyal member base—providing a strong platform for an incoming owner to reposition and rebrand the offering.

More than just a gym, this studio operates as a wellness-focused space, bringing together physical training, mindset and overall wellbeing. The facility is fully equipped with modern amenities including toilets, showers, a private PT studio, and a wide range of strength and conditioning equipment—allowing a new owner to focus on brand, programming and marketing rather than starting from scratch.

- Operating since August 2016 with a strong local presence
- High-energy studio atmosphere with curated music, lighting and versatile equipment layout
- Private training studio for one-on-one sessions
- Experienced and dedicated team in place to support a smooth transition
- Community-driven culture with a loyal and engaged membership base
- Excellent foundation for rebranding, concept refresh or repositioning under a new identity

This is a turnkey opportunity ideal for an owner-operator or investor seeking a rebranding project in a proven location. With established operations, an engaged community and quality infrastructure already in place, the studio is well-positioned for a new chapter under fresh branding and strategic direction.

Price \$200,000 Property Type Business Property ID 3963

Agent Details

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Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other fitness and health opportunities in New South Wales state, please contact Elliott Skeoch on 0483 967 232.

Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.

NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.

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