

Just Listed



## PREMIUM FERNWOOD WOMENS-ONLY FITNESS CLUB

South-East Perth, WA

WA



PREMIUM FERNWOOD WOMEN'S-ONLY FITNESS CLUB (SOUTH-EAST PERTH) BFB3641

### 24/7 FERNWOOD FRANCHISE WITH DIVERSIFIED REVENUE STREAMS

Step into a proven, premium Fernwood franchise opportunity in Perth's south-east. Established in 2014 and operating 24/7, this women's-only club delivers a holistic fitness, wellness and community experience, underpinned by strong brand systems and an experienced on-site team. The site sits within a busy retail precinct with easy access to major roads and public transport, driving steady enquiry and member retention.

Regularly upgraded, the club combines mainstream and boutique modalities—Les Mills classes, Reformer Pilates, FIIT30 small-group HIIT, Personal Training and an in-house HYPOXI studio—across a generous footprint with quality amenities. A turnkey handover and franchisor support make this an attractive acquisition for both first-time and seasoned operators.

- Fernwood franchise – nationally recognised women's fitness brand
- Perth's south-east corridor; high-traffic retail location with convenient access
- 24/7 operations; women's-only, welcoming and safe environment
- 1,280 m<sup>2</sup> footprint with ample parking
- Established in 2014, with more than 1,200 total members
- Diverse revenue streams: Les Mills, Reformer Pilates, FIIT30, Personal Training, HYPOXI
- Experienced team in place, including club manager, team leader, sales consultant, play area attendant, HYPOXI consultant and receptionists
- Comprehensive onboarding from the vendor, plus franchisor-led induction and ongoing operational training

|               |           |
|---------------|-----------|
| Price         | \$310,000 |
| Property Type | Business  |
| Property ID   | 3641      |

### Agent Details

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Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other fitness and health opportunities in Western Australia state, please contact David Flanagan on 0483 964 232 or david@bfbrokers.com.

*Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.*

*NB: \*The business images shown are for illustration purposes only and may not be an exact representation of the business.*

*Business and Franchise Brokers Pty Ltd Licence Number RA 82358  
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