



INTERNATIONAL EQUIPMENT COMPANY

QLD

INTERNATIONAL EQUIPMENT COMPANY FOR SALE (BFB3537)

HIGH-QUALITY FITNESS EQUIPMENT WITH STRONG DEMAND | EXCEPTIONAL REVENUE GROWTH

This fast-growing gym equipment supplier has quickly established itself as a market leader since its inception in December 2021. Specialising in high-quality, durable fitness equipment, the company has successfully expanded its operations across Australia and New Zealand. With a streamlined logistics network and cost-effective warehousing solutions, it ensures an efficient supply chain that meets the growing demand in the fitness industry. The business offers a broad product range, including strength and conditioning equipment, bars and weights, cardio machines, and expert gym design and layout optimisation services.

What began as a home-based venture has rapidly evolved into a thriving business with a dedicated headquarters and showroom in Queensland. In the first 6.5 months of the 2024/25 financial year alone, the company generated over \$3.8 million in revenue, underscoring its strong financial growth and market position.

The company is led by a seasoned founder and operates with a lean yet highly skilled team, which includes an operations manager, virtual assistants, and experts in procurement, sales, and marketing. Headquartered on the Gold Coast, the business leverages a third-party logistics (3PL) warehouse in Victoria and an overseas manufacturing facility to support scalable global distribution.

This presents an exceptional acquisition opportunity for buyers seeking a high-growth, scalable business with a well-established presence in the fitness industry. Positioned between the premium and mid-tier markets, the company offers top-tier gym equipment at competitive prices, making it an attractive investment.

- Established in December 2021
- Extensive product range including racks, rigs and cages, functional

Price

Expressions of
Interest

Property
Type

Business

Property ID 3537

Agent Details

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BF BROKERS

Committed to Service and Integrity

- equipment, plate-loaded machines, pin-loaded machines, cardio equipment, bars and weights, gym flooring, and custom turf
- Strong brand recognition across Australia and New Zealand
- Professional team comprising an operations manager, virtual assistants, and specialists in procurement, sales, and marketing
- Target markets include commercial gyms, schools, sports clubs, home gyms, and etc.
- Headquartered with a third-party logistics warehouse and overseas manufacturing facility

Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other fitness and health opportunities, please contact Cameron Prosser on 0483 960 232 or cameron@bfbrokers.com.

Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.

*NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.*

The above information provided has been furnished to us by the vendor/s. We have not verified whether or not that information is accurate and do not have any belief in one way or the other in its accuracy. We do not accept any responsibility to any person for its accuracy and do no more than pass it on. All interested parties should make and rely upon their own inquiries in order to determine whether or not this information is in fact accurate.