

Just Listed



BOUTIQUE STRENGTH & CALISTHENICS STUDIO

Inner-West Brisbane, QLD

QLD



BOUTIQUE STRENGTH & CALISTHENICS STUDIO FOR SALE (INNER-WEST BRISBANE) BFB3315

HIGH-DEMAND SERVICE WITH LOYAL FOLLOWING | ONE-OF-A-KIND TRAINING CONCEPT

Established in 2017, this independent strength and calisthenics studio delivers a highly personalised, small-group coaching model that blends the focus of PT with the energy of a class. With a niche leadership position in Brisbane for skills-based calisthenics, the studio attracts members seeking structured progression, quality coaching and a genuine community feel.

Operations are supported by an experienced coaching team across strength & conditioning and skills-based movement. Sessions are deliberately capped to maintain coaching quality, while the nature-inspired space reinforces a welcoming, "meet-you-where-you're-at" philosophy that drives strong retention and referrals.

- 145 active loyal members
- Prime inner-west Brisbane position with excellent visibility and access
- Distinctive small-group model with capped sessions for individualised attention
- Recognised local niche in calisthenics with proven coaching pedigree
- Practical facilities: multiple toilets and showers, generous training areas
- On-site infrared sauna to support recovery and enhance member experience
- FY2024/25 Annualised PEBITDA of \$300K+
- Two sublease arrangements generating extra income
- Training and handover provided by the current owner and studio

Price	\$600,000
Property Type	Business
Property ID	3315

Agent Details

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manager for a smooth transition

- Refined acquisition pathway via a front-end trial product and process-driven onboarding

A well-established, process-driven studio with diversified income streams and strong community retention—ideal for an owner-operator or investor to step in, preserve the high-touch experience and scale sensibly (e.g. timetable expansion, skills workshops and complementary services). Ready for immediate takeover.

Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other fitness and health opportunities in Queensland state, please contact Brenton Rickard on 0483 969 232 or brenton@bfbrokers.com.

Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.

*NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.*

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