

Just Listed



HIGH-PERFORMING 24/7 PLUS FITNESS FRANCHISE

Gold Coast, QLD

QLD



HIGH-PERFORMING 24/7 PLUS FITNESS FRANCHISE (GOLD COAST) BFB3050

PROVEN PERFORMER IN A HIGH-GROWTH GOLD COAST CATCHMENT | READY FOR A NEW OWNER

Established in 2013, this Plus Fitness franchise represents an exceptional opportunity to acquire a thriving 24/7 gym in one of the Gold Coast's fastest-growing areas. With approximately 470 loyal members and a strong reputation for high visitation and retention, the club has proven itself a consistent performer in the network. Recently refitted with state-of-the-art equipment and an integrated body composition scanner, the 350 sqm facility is immaculately presented and offers a modern, member-friendly environment.

Operations are streamlined, supported by strong systems and processes, and run by a capable team already in place. Located in a high-growth catchment—further boosted by the return of international students—the club is well-positioned for long-term stability and expansion.

- Established in 2013 with proven performance and strong local presence
- ~470 loyal members with recurring income and industry-leading visitation per member
- 350 sqm premises with modern layout, showers, toilets, and ancillary office space
- Recently refitted with brand-new equipment and body composition scanner
- Trained team in place, supported by embedded systems and processes
- High-growth catchment with a returning international student market
- Multiple growth avenues available, including potential expansion

Price

Expressions of
Interest

Property
Type

Business

Property ID 3050

Agent Details

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Committed to Service and Integrity

and opportunities to diversify revenue

This is a turnkey acquisition offering immediate income and clear growth potential. With brand-new equipment, a solid member base, and multiple pathways for expansion, this Plus Fitness franchise provides the perfect platform for an owner-operator or investor to step in and take the business to the next level.

Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other fitness and health opportunities in Queensland state, please contact Brenton Rickard on 0483 969 232 or brenton@bfbrokers.com.

Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.

*NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.*

The above information provided has been furnished to us by the vendor/s. We have not verified whether or not that information is accurate and do not have any belief in one way or the other in its accuracy. We do not accept any responsibility to any person for its accuracy and do no more than pass it on. All interested parties should make and rely upon their own inquiries in order to determine whether or not this information is in fact accurate.