

Just Listed



PERSONAL TRAINING STUDIO READY MADE SUCCESS

📍 South-East Melbourne, VIC

VIC

PERSONAL TRAINING STUDIO – READY-MADE SUCCESS (SOUTH-EAST MELBOURNE, VIC) BFB2622

STRONG PROFITS | A TRUSTED NAME IN PERSONAL TRAINING | LOYAL CLIENTS

This well-established personal training studio, located in Melbourne's south-eastern suburbs, offers private, semi-private and small group training to a loyal and engaged client base. Since opening its doors in 2008, the studio has built a strong reputation for delivering results-driven, personalised coaching in a professional yet welcoming environment. With a focus on tailored programming and genuine client outcomes, the business has become a trusted name in the local fitness community.

This is a rare opportunity to acquire a turnkey fitness business with an experienced training team, a fully fitted-out premises, and a proven operating history spanning over 15 years. The current owner is committed to providing comprehensive handover support and training, ensuring continuity for staff and clients and a smooth transition for the incoming purchaser. With modern facilities and a recently completed refurbishment, the business is positioned for a new owner to step in and continue its growth with minimal upfront investment.

- Established in 2008 – over 15 years of trading history
- Personal training studio offering Private, Semi-Private and Small Group Training
- Team of 9 personal trainers
- More than 400 active clients and 49 classes conducted each week
- Handover training and support provided by the current owner for as long as needed
- State-of-the-art gym equipment, all in very good working order
- 297sqm premises comprising training floor, 1 office and 2 toilets

Price

Expressions of
Interest

Property
Type

Business

Property ID 2622

Agent Details

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Committed to Service and Integrity

- Adjusted EBITDA exceeds \$230K for FY2025/26
- Studio fully refurbished in 2025 – new turf, new flooring in toilets and kitchen, new carpet in office, plus a recently purchased new treadmill
- Premises presented in excellent condition throughout

This business is an outstanding opportunity for an owner-operator or investor looking to enter the thriving personal training industry. It combines an established brand, a skilled training team, and beautifully refurbished, state-of-the-art premises — removing the time, cost and risk of a new fit-out. With the current owner offering ongoing transition support, a purchaser can step into a profitable, fully operational business ready for its next chapter.

Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss this or other fitness and health opportunities in Victoria state, please contact Benjamin Owens on 0483 968 232 or ben@bfbrokers.com.

Business & Franchise Brokers brings years of experience in the sale of Health and Fitness businesses and have represented a number of independent and major brands such as Jetts Fitness, ACTV Strength Co, Anytime Fitness, Snap Fitness, Plus Fitness, UBX, Air Locker Training, Fernwood Fitness, World Gym, Flow ST8; FS8 & F45 Training, KX Pilates, just to name a few, plus your independent 24/7 training venues, boxing studios, PT studios, swim centres and many more.

*NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.*

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