

REBRANDING OPPORTUNITY - LARGE-SCALE ACTIVE ENTERTAINMENT VENUE (NORTH-EAST VICTORIA) BFB2502

INVESTMENT OPPORTUNITY | \$300,000 EQUITY SHARE AVAILABLE!

Opportunity to purchase a stand-alone active-entertainment venue and be part of one of the fastest growing indoor family entertainment brands in Australia

As part of its plan to double the number of its Australian venues in the next two years, the Franchisor's two regional venues are being sold and franchised to enable the business to focus on growing its larger format venue operations.

This represents a rare and unique opportunity to be part of Australia's leading action-entertainment business, and leverage the company's ongoing investment in its brand, marketing, and operating platform.

Astute investors will be able to combine localised ownership and operation with the benefits of being part of a well-established and rapidly expanding brand.

Investment opportunity highlights

- Proven success formula, with strong operating procedures, predictable revenue, and strong margins.
- Multi-segment business model with proven appeal across diverse geographic and cultural landscapes.
- Supported by a range of stable trends and market dynamics that underscore its ongoing popularity and exciting growth plans.
- A highly systemised business with a track record of marketleading customer satisfaction
- A loved local community hub aligned with significant consumer behaviour trends - combining action-adventure experiences with fun and physical activity.
- Loved and respected brand supported by stable and growing macro trends – equally popular with kids, parents, schools and community groups.

Price Expressions of Interest

Property Business

Type Property ID 2502

Agent Details

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Office Details

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- An affordable, multi-segment, repeat-visit proposition demonstrating strong appeal and durability throughout economic cycles.
- Currently under management with passionate, motivated and highly trained staff
- Fully equipped venue with diverse service offerings and a large premises (1965m²)
- Best in class training and ongoing assistance provided by the Franchisor's head office and regional management support structure.

Should you be interested and wish to receive further information, please complete the online Confidentiality Deed and a fully comprehensive Business Profile will be made available to you. To discuss other business opportunities, please contact Cameron Prosser on 0438 569 747.

NB: *The business images shown are for illustration purposes only and may not be an exact representation of the business.

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